

SwampTown Scarecrows

Guidelines + Entry Form

The Waycross – Ware County Chamber of Commerce is thrilled to announce we will be continuing the fun this year with the SwampTown Scarecrows. This event will enhance the community, create positive public relations, increase business revenue, and boost tourism in our area. You do not want to miss out on being a part of this fun event as anticipation begins!

In order to be featured on the flyer, the **deadline** to enter the SwampTown Scarecrows competition is **Friday, September 23, 2022**. There is NO theme and NO minimum/maximum number of scarecrows you must use in your display. You will receive a yard sign that will need to be placed with your display, these will be delivered starting Monday, October 3, 2022, which means you should have your display up by this date.

All SwampTown Scarecrow activities will begin October 4, 2022.

We will begin the SwampTown Scarecrows Scavenger Hunt on October 4, 2022 – you will be notified if the “Golden Pumpkin” is placed at your display. Every Scavenger Hunt winner will have to take a selfie in front of your display and tag both your business and the Chamber on their social media to receive their prize. The prizes will be made up of things donated from the participants such as pens, cups, gift cards, etc. The items will be collected up until September 24 and will be placed in goodie bags for the winners.

Participation in the SwampTown Scarecrows’ competition is \$15 for all Chamber members. For all other participants, the fee is \$25. This fee is to be submitted with the entry form. The fee will cover the cost of signage for each scarecrow display and all other advertising and promotion provided to you.

Name: _____ Contact Person: _____

Phone Number: _____ Email: _____

Street Address where scarecrow(s) will be displayed: _____

Please check the appropriate competition category:

Business Government Organization/Nonprofit Church School Family/Individual

RELEASE: I authorize the release of photos made of the scarecrow(s) for use in advertising information packets and/or Chamber of Commerce publications, print or electronic.

Signature of Contact Person

Date



WAYCROSS-WARE COUNTY
CHAMBER OF COMMERCE